

# #FeelGood WithAIA!



HEALTHIER, LONGER,  
BETTER LIVES

Be Your Creative Best & Win Attractive Prizes!

Prizes for Winners with the highest likes!



1

Upload your post on Facebook, Instagram or Twitter with a creative caption to generate likes & hashtag

**#FeelGoodwithAIA**

2

Collect as many Likes as you can

3

Upload photo proof of your post with the number of Likes in this link

<https://tinyurl.com/pbuny74e>



**Top 1000 Life Planners with the most likes**  
(Minimum 50 Likes)

Please refer to the R&R for more details  
Contest Period: **1 - 30 November 2021**

# #FeelGoodwithAIA Social Media Campaign

## A) Contest Period

1 – 30 November 2021

## B) Eligibility

All Ranks

## C) Requirements

1. The requirements for the #FeelGoodwithAIA Social Media Campaign category are as described in Table 1:

Tier	Qualifiers	Steps	Requirements	Reward
			Selection Criteria	
A1	Top 3 (Position 1 to 3)	1) Create a Social Media Post. 2) Tag the post on Social Media with #FeelGoodwithAIA. 3) Submit your entries via the Online Form ( <a href="#">Click Here</a> )	Participants with the <b>highest number of likes</b> on their social media post	1) Champion: Dyson Pure Cool Air Purifier Tower Fan TP04 2) 1 <sup>st</sup> Runner Up: Apple iPad Mini 64GB Wi-Fi <b>OR</b> Apple Watch Series 7 3) 2 <sup>nd</sup> Runner Up: Apple AirPods <b>OR</b> Bose Bluetooth Speaker
A2	20 Consolation (Position 4 to 23)			Garmin Forerunner 45
B	Top 1000		Top 1000 participants to achieve <b>minimum 50 likes</b> on their social media post	"#FeelGoodwithAIA" T-Shirt

**Notes:**

- 1<sup>st</sup> Runner Up under Tier A1 can select between an Apple iPad Mini 64GB Wi-Fi **OR** Apple Watch Series 7.
- 2<sup>nd</sup> Runner Up under Tier A2 can select between the Apple AirPods **OR** Bose Bluetooth Speaker.

Table 1

2. Each qualifier can only qualify for one (1) reward under each Group (i.e Group A and B).

### 3. **Group A: Tier A1 and A2:**

- 3.1. **Tier A1** – Top 3 (1 to 3) participants with the **highest number of likes** on their social media post at the time of submission will qualify for the rewards accordingly.
- 3.2. **Tier A2** – Following 20 (4 to 23) participants after Tier A1 qualifiers with the **highest number of likes** on their social media post at the time of submission will qualify for the consolation prize.

### 4. **Group B: Tier B:**

- 4.1. Top 1000 participants based on the **highest number of likes** with **at least 50 likes** on their social media post at the time of submission will qualify for the #FeelGoodwithAIA T-Shirt

### 5. **Social Media Post:**

- 5.1. The post **MUST** be tagged with "#FeelGoodwithAIA" (without the double quotes).
- 5.2. The post **MUST** be in the form of an image or video.

### 6. **Social Media Platform:**

- 6.1. Participants are to post on their own social media platform.
- 6.2. Social media platform is limited to the following:
  - 6.2.1. Facebook
  - 6.2.2. Instagram
  - 6.2.3. Twitter

6.3. The posting page must be set to public and be accessible by AIA for validation later.

## 7. Entries Submission:

- 7.1. There is no limit on how many posts a participant can publish, however each participant is limited to one (1) post with the most likes to be counted based on submission via Online Form.
- 7.2. Each participant **MUST** submit their entries via Online Form with the following information:
  - 7.2.1. Agent Code and necessary details as required in the form.
  - 7.2.2. Photo proof of your social media post with the number of likes collected.
  - 7.2.3. Please submit one (1) Online Form for each social media post entry.
  - 7.2.4. Each Online Form with multiple social media post entries will not be counted.
  - 7.2.5. The link to the Online Form is via <https://tinyurl.com/pbuny74e>.
- 7.3. Each participant must submit their entries by **30 November 2021 11:59PM** to be counted:
- 7.4. Any submission that have exceeded the stated time limit will **NOT** be counted.
- 7.5. Entries are counted under the participant who has submitted the form and Agent Code.
- 7.6. AIA will perform validation of the submission after the contest closing:
  - 7.6.1. In the event, the posting is not available / not accessible / deleted, the entry is considered disqualified.
  - 7.6.2. In the event, the content of the photo/video is considered not in accordance to the guideline / not appropriate / have negative impact to AIA or any other agencies, the entry is considered disqualified.
  - 7.6.3. Only entries that have met all the above requirements will be considered as successful submissions.

## 8. Disclaimer on the Social Media Post:

- 8.1. AIA reserves the rights to reuse, edit and distribute the photos/videos submitted under this contest (regardless whether they are selected as the qualifier or otherwise), and all submitted photos/videos are considered as AIA's digital proprietary.
- 8.2. All participants who has submitted their photos/videos are deemed to have fully understand the terms and condition on this contest and agreed for AIA to reuse, edit and distribute their photos/videos for appropriate use and re-use.
- 8.3. AIA reserves the rights to grant any privilege contained herein, and to make any changes to any rules, policies and procedures contained in this contest as and when deemed necessary.
- 8.4. AIA reserves the rights on the all decisions pertaining to this contest and all decisions made is deemed final.

## D) Rewards Entitlement

1. All rewards to qualifiers will be processed **after 30 November 2021** once the validation has been finalized.
2. Each qualifier will receive notification via AIA Life Planner App (ALPA) upon finalization of rewards.
3. 1<sup>st</sup> Runner Up can select between an Apple iPad Mini 64GB Wi-Fi OR Apple Watch Series 7.
4. 2<sup>nd</sup> Runner Up can select between the Apple AirPods OR Bose Bluetooth Speaker.

## E) General Provisions

1. Kindly refer to the "2021 Agency Contest's General Provisions" for more details.